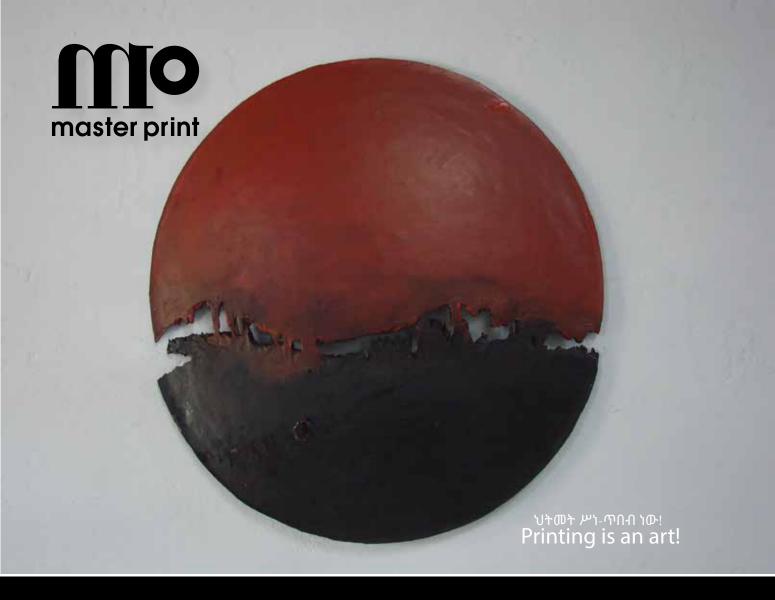
# **ማስተር ፕሪንት** ፕሮፋይል

# **MASTER PRINT**Company Profile



www.twitter.com/masterprintaddis



ማስተር ፕሪንት 1981 ዓ.ም በጀርመን ሄድልበርግ የማስተርስ ዲግሪ ምሩቅ እና በኢትዮጵያ ዘመናዊ ህትመት ታሪክ የመጀመሪያው በሆነው ብርሃንና ሰላም ማተሚያ ቤትን ከመሰረቱት ውስጥ አንዱ በሆኑት ሚስተር ጁሴፔ አይዛክ ከተመሰረተ ጀምሮ ላለፉት 40 አመታት ጥራት ያላቸው የህትመት ውጤቶችን ለተጠቃሚዎቹ ሲያቀርብ ቆይቷል።

ድርጅቱ የህትመት ውጤቶቹን ለተለያዩ ድርጅቶች፥ የገንዘብ ተቋማት፥ መንግስታዊ ድርጅቶች፥ መንግስታዊ ያልሆኑ ድርጅቶች፥ ፋብሪካዎች፥ አስመጪና ላኪዎች፥ የህክምና ተቋሞች፥ ለአነስተኛ እና መካከለኛ የንግድ ድርጅቶች እንዲሁም ለግለሰቦች በጥራት እና በፍጥነት በማጠናቀቅ በደምበኞቹ ዘንድ አመኔታን ማግኘት ችሎአል።

ለረጅም አመታት በሙያው ላይ ያካበትነው ልምድ እና በደምበኞቻችን ዘንድ ያገኘነው አመኔታ ላሳየነው የማይዋዥቅ አቋም እና ከፍተኛ እድገት መሰረት ነው። ድርጅታችን በተለያዩ ንዑስ ክፍሎች ማለትም ማስተር ፕሪንት፥ ማስተር ክሬቲቭ ዲዛይን፥ ማስተር ፓኬጂንግ፥ ማስተር ፕሌት በ**ማስተር ፕሪንት ግሩፕ** ስር የተለያዩ አገልግሎቶችን ለደምበኞቻችን ያቀርባል።

Master Printing Press have been supplying quality printing in Ethiopia since founded by Mr. Giuseppe Isac in 1981 which he has Master's Degree in Heidelberg Germany and was one of the first founders of the printing industry in Ethiopia for Berhanena Selam Printing Press Security Printing.

We provide our printing services to many large corporations, large manufacturing companies, factories, financial institutions, transportation companies, charities, mass medias telecommunication companies, governmental organizations, nongovernmental organizations pharmaceutical companies, importers, exporters and marketers of various merchandise, plus many small to medium sized companies. We have proven our ability to provide quality printed materials within expected delivery times.

Our history has formed a stable base for our future growth and development as we progress. Our combined divisions of Master Print, Master Packaging, Master Creative Design, Master Plate, **THE MASTER PRINT GROUP** provides diffrent types of services.

( አራት ኪሎ (Arat Kilo) : +251 111 557 788 +251 111 570 799 ገርጂ (Gerji) : +251 116 298 777 +251 116 298 800 31362 አዲስ አበባ፡ ኢትዮጵያmasterprintingpressplc@gmail.com

f www.facebook.com/masterprintaddis www.twitter.com/masterprintaddis

# அரு ஒ CONTENTS











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Prepared and Edited by:

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### የስራ እስፈፃሚው መልዕክት



"ህትመት ሥነ-ጥበብ ነው!" በሚለው የድርጅታችን ምልክት ላይ ለመግለፅ እንደሞከርነው የተለያዩ የህትመት ውጤቶችን በከፍተኛ ጥራት እና ፍጥነት እናቀርባለን

ማስተር ፕሪንት 1981 እ.ኤ.አ በሚስተር ጁሴፔ አይዛክ ከተመሰረተ ጀምሮ ጥራት ያለውን አገልግሎትና የህትመት ውጤቶችን በከፍተኛ የሥራ ሥነ-ምግባር ለደምበኞቹ ሲያቀርብ ቆይቷል። በዚህም ደምበኞቻችንንም ይሁን ሰራተኞቻችን የሚተማመኑበት ድርጅት ሊሆን ችሏል።

"ህትመት ሥነ-ጥበብ ነው!" በሚለው የድርጅታችን ምልክት ላይ ለመግለፅ እንደሞከርነው የተለያዩ የህትመት ውጤቶችን በከፍተኛ ጥራት እና ፍጥነት እናቀርባለን።

ድርጅታችን ዘመኑ የደረሰበትን የህትመት ቴክኖሎጂ በመጠቀም የላቀ አገልግሎትና ጥራት ያላቸውን ምርቶችን ለማምረት ጥረቱን አያቋርጥም።

ድርጅታችን አሁን ለደረሰበት እድገት የላቀ አስተዋፆ ላደረጋችሁልን ውድ ደምበኞቻችን እና ሰራተኞቻችን ከፍ ያለ ምስጋናዬ ይድረሳችሁ። ድጋፋችሁ እና አስተያየታችሁ ይቀጥል።

ሚኬሌ አይዛክ ዋና ሥራ አስፈፃሚ

# **Message from the CEO**



In line with our brand of "printing is an art" the Master Print Group has created and offered various "print industry" products based on customers interst

ver since its establishment by Mr. Giuseppe Isac in 1981, the Master Print has strived to maintain high ethical standards, create products and services that provide value to our customers, and become a company trusted and chosen by customers and employees.

In line with our brand of "printing is an art" the Master Print Group has created and offered various "print industry" products based on customers interst.

Master has been used uptodate technology capabilities around printing industry to develop and offer excellent-quality products.

I would like to thank our customers and employees for the growth we are marking today. We would like to cordially ask you for your continued valuable support.

Michele Isac









ማስተር ፕሪንት 1981 እ.ኤ.አ በሚስተር ጁሴፔ አይዛክ ከተመሰረተ ጀምሮ ጥራት ያለውን አገልግሎትና የህትመት ውጤቶችን በከፍተኛ የሥራ ሥነ-ምግባር ለደምበኞቹ ሲያቀርብ ቆይቷል።



ድርጅቱ የህትመት ውጤቶቹን ለተለያዩ ድርጅቶች፥ የገንዘብ ተቋማት፥ መንግስታዊ ድርጅቶች፥ መንግስታዊ ያልሆኑ ድርጅቶች፥ ፋብሪካዎች፥ አስመጪና ላኪዎች፥ የህክምና ተቋሞች፥ ለአነስተኛ እና መካከለኛ የንግድ ድርጅቶች እንዲሁም ለግለሰቦች በጥራት እና በተሰጠው ጊዜ በማጠናቀቅ በደምበኞቹ ዘንድ አመኔታን ማግኘት ችሎአል።

Master Print have been supplying quality printing in Ethiopia since 1981. We provide our printing services to many large corporations, large manufacturing companies, factories, financial institutions, transportation companies, charities, mass medias telecommunication companies, governmental organizations, nongovernmental organizations, pharmaceutical companies, importers, exporters and marketers of various merchandise, plus many small to large sized companies. We have proven our ability to provide quality printed materials within expected delivery times. Master Print have also been relied upon to produce items with critical and short lead times, or other challenging circumstance, and our commitment to our clients has ensured that these requirements have been met.





**Master Print is located** on Gerji and Arat kilo. we are currently employed 150 people. **Our production capacity** has developed markedly in recent years. By building better suitable working place, quality assurance systems, improvements in technology and plant equipment, our planning has paid-off and we've by no way reached our limit.

ማስተር ፕሪንት ገርጂ እንዲሁም አራት ኪሎ የሚገኝ ሲሆን በአጠቃላይ ለ150 ቋሚ ሰራተኞች የስራ እድልን ፈጥሮአል። ምቹ እና ለስራ ተስማሚ የሆኑ የስራ ቦታዎችን በመገንባት፥ የጥራት መመዘኛ ስርዓቱን በማዘመን፥ ዘመኑ የደረሰበትን ቴክኖሎጂ በመጠቀም አገልግሎቱን እያሳደገ ይገኛል።

ለረጅም አመታት በሙያው ላይ ያካበትነው ልምድ እና በደምበኞቻችን ዘንድ ያገኘነው አመኔታ ላሳየነው የማይዋዥቅ አቋም እና ከፍተኛ እድገት መሰረት ነው። ድርጅታችን በተለያዩ ንዑስ ክፍሎች ማለትም ማስተር ፕሪንት፥ ማስተር ክሬቲቭ ዲዛይን፥ ማስተር ፓኬጂንግ፥ ማስተር ፕሌት በማስተር ፕሪንት ግሩፕ ስር የተለያዩ አገልግሎቶችን ለደምበኞቻችን ያቀርባል። Our history has formed a stable base for our future growth and development as we progress. Our combined divisions of Master Print, Master Packaging, Master Creative Design, Master Plate, The Master Print Group provides diffrent types of services.



# የማስተር ፕሪንት ጠቅላላ ቅኝት : Master Print Overview



# Whather you are part of a small

Whether you are part of a small business or a large corporation, you can benefit from the speciality print services that Master Printing Press offers.

# ማስተር ፕሪንት

ትልቅ፣ መካከለኛ ወይም አነስተኛ ድርጅት ካሎት ወይም በግል ህትመት ሲፈልጉ ከማስተር ፕሪንት ድርጅቶን የሚመጥን የህትመት አገልግሎት ያገኛሉ።

### ማስተር ክሬኤቲቭ ዲዛይን

አለማችን የማያቋርጥ የንግድ ፉክክር ላይ እንደመሆኗ ደምበኞችዎን ወይም ተጠቃሚዎችዎን በመጀመሪያ እይታ የሚማርክ፥ የድርጅቶን አላማ የሚገልፁበት በተለያየ መንገድ የሚቀመጥ ወይም በተለያዩ የድርጅቶ መገልገያዎች ላይ የሚታተም ወይም የሚቀረፅ ሊሆን ይችላል፣ ዲዛይን ያስፈልጎታል።

ክፍሉ እይታ የሚማርክ ዲዛይን እንዲኖርዎት እና የማስታወቂያ ፉክክሩን ማሸነፍ እንዲችሉ ዲዛይንን በብቃት ይሰራል። ከንግድ ምልክት ጀምሮ እስከ ማሽጊያ ወረቀቶች ዲዛይን በሙያው ብቃት ባላቸው ባለሙያዎቻችን በፍጥነት እንሰራለን።



Our design team works together to give your company an eye-catching brand to put you ahead of your competitors. From logos to print work to packaging, we deliver inspired, effective, intelligent work for your brand



# Master Creative Design

It's a competitive world out there, and making a good first impression is vital to communicating your objectives and establishing relationships with prospective clients. That is why developing a professional image and eye-catching materials is an essential part of an effective marketing strategy.

Our design team works together to give your company an eye-catching brand to put you ahead of your competitors. From logos to print work to packaging, we deliver inspired, effective, intelligent work for your brand.

Master Creative Design is one of the top graphic design firms because we're drawn to projects that challenge our creativity and get us thinking outside the Cave.

### **Logos and Branding**



Effective branding does three things right away: it tells your audience who you are, what you do, and how you can help your customers. First impressions mean everything, and whether online or in print, you only have seconds to tell your audience why they should care. To stand out from the competition, you need effective branding and design that attracts customers at first glance, and serves to sell your products and services.

# **Infographics Design**



High-quality infographics are 30 times more likely to be read than text, so our designers understand how to convey ideas and data in the most visually appealing way.

### A LITTLE CARD SAYS BIG THINGS!

### **Business Cards & Letterhead**





Don't underestimate the importance of these two pieces when building your corporate identity.

### **Print Design**

If your company is going to print magazines, annual reports research, brochures or other documents you need effective graphics design to stand out from the competition and to make your print visible that attracts customers and audiences at first glance.

Master Creative Design will consult you about your print basic inputs or other resources for free.

# Advertising

Whether it's for a magazine, trade show, or billboard, creative design plays a vital role in your advertising strategy, and we can create ads that speak for you.

Master Creative Design will consult you about your print basic inputs or other resources for free

# **Presentation Design**



Whether you're presenting for a client, training or leading a seminar, we'll make your information meaningful and visually attractive.

### Web Graphics

From icons to images, our team designs beautiful elements that enhance the look of your site and are created in engaging ways for your audience.



## **Packaging Design**



Whether you admit it or not, people do judge books by their cover and products by their package.

We can help you make a great first impression and be memorable.

Our skilled designers have the experience and creativity for best results through design. We gather information about your brand from the big picture to the little details and explore your objectives, so we can deliver creative solutions and the results you need.

We are pleased to tell you, quality design not only extends your brand it increases the effectiveness of your print pieces.

We gather information about your brand from the big picture to the little details and explore your objectives, so we can deliver creative solutions and the results you need



Master Packaging has provided innovative solutions from basic food packaging to advanced packaging.

We provides advanced performance, unparalleled quality and service, and economical pricing.

We deliver the highest levels of quality material and attractive packaging to manufacturers of dairy, bakery, pastry, coffee, tea, snacks, and a variety of non-food products. From basic bags to speciality pouches that fit your needs to seal in success, Master has the solutions to all your packaging needs.

- Coffee & Tea
- Cake, Pizza and Burger
- Dairy
- Fruits & vegetables
- Grains & Baking
- Medical/Pharmaceutical
- Prepared Meals







# **Master Plate**

Our customers have challenged us to become more than other printing companies. We are driven to grow with you, providing you with the latest in computer-to-plate technology for speed master, GTO 52, MO with size of A4 upto A1.

- ( አራት ኪሎ (Arat Kilo) : +251 111 557 788 +251 111 570 799 ገርጂ (Gerji) : +251 116 298 777 +251 116 298 800
- 🖂 31362 አዲስ አበባ፡ ኢትዮጵያ
- @ masterprintingpressplc@gmail.com
- f www.facebook.com/masterprintaddis
- www.twitter.com/masterprintaddis

# አመሰራረት እና ታሪክ : Company History



ማስተር ፕሪንት በጀርመን ሄድልበርግ የማስተርስ ዲግሪ ምሩቅ እና በኢትዮጵያ ዘመናዊ ህትመት ታሪክ የመጀመሪያው በሆነው ብርሃንና ሰላም ማተሚያ ቤትን ከመሰረቱት ውስጥ አንዱ በሆኑት ሚስተር ጁሴፔ አይዛክ እ.ኤ.አ 1981 ዓ.ም ተመሰረተ።

Master Printing Press have been supplying quality printing in Ethiopia since founded by Mr. Giuseppe Isac in 1981 which he has Master's Degree in Heidelberg Germany and was one of the first founders of the printing industry in Ethiopia for Berhanena Selam Printing Press Security Printing.



ሚስተር ጁሴፔ አይዛክ (በስተቀኝ) ለቀዳማዊ ሃይለ ሥላሴ በዘመኑ የነበሩ የህትመት ቴክኖሎጂዎችን እያስጎበኙ

Mr. Giuseppe Isac (right) introducing printing technology for Emperior Haile Selase (left).

የማስተር ፕሪንት ሰራተኞች 1990ዎቹ አራት ኪሎ በሚገኘው ቅርንጫፍ

Master Printing employees in front of the office in the late 1985 E.C



# አብረውን የሰሩ ድርጅቶች : Project Experince

ማስተር ፕሪንት የህትመት ውጤቶቹን ለተለያዩ ድርጅቶች፥ የገንዘብ ተቋማት፥ መንግስታዊ ድርጅቶች፥ መንግስታዊ ያልሆኑ ድርጅቶች፥ ፋብሪካዎች፥ አስመጪና ላኪዎች፥ የህክምና ተቋሞች፥ ለአነስተኛ እና ከፍተኛ የንግድ ድርጅቶች እንዲሁም ለግለሰቦች በጥራት እና በተሰጠው ጊዜ በማጠናቀቅ በደምበኞቹ ዘንድ አመኔታን ማግኘት ችሎአል።

Master Printing Group works with large manufacturing companies, Beer factories, financial institutions, transportation companies, charities, mass medias telecommunication companies, governmental organizations, nongovernmental organizations pharmaceutical companies, importers, exporters and marketers of various merchandise, plus many small to large sized companies.

### አብረውን የሰሩ ድርጅቶች ከብዙ በጥቂቱ

Some of companies we are working together

Air Lines, Media, Manufacturing and Construction













### **Financial Institutions**



























### **Governmental Organizations**

















### Non-Governmental Organizations (NGO's)

































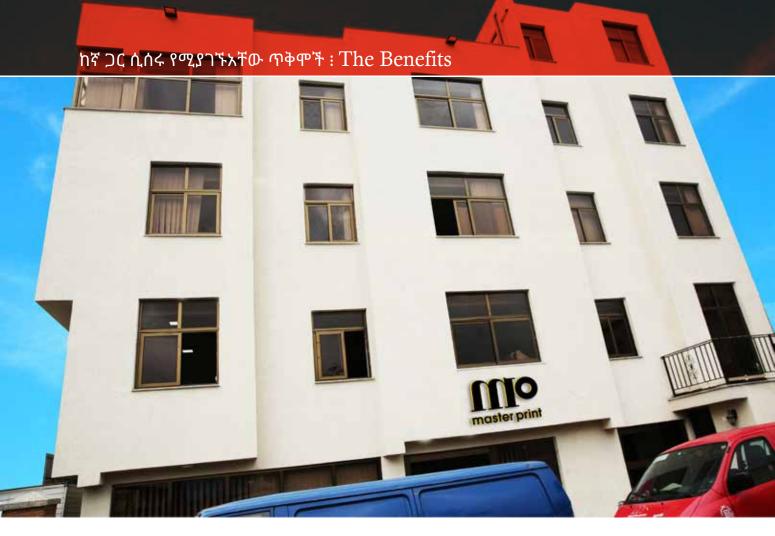








Labour Organization



ለደምበኞቻችን ተጨማሪ ስራዎችን የሚያፋጥኑ የሚያወጡትን ተጨማሪ ወጪ የሚቀንስልዎትን ምክር እንለግሶታለን።

ብቃት ባለው የሰለጠነ የሰው ሃይል እና የረጅም ዓመት ልምዳችን በመታገዝ የላቀ ዲዛይንና ህትመት እንዲኖርዎት አብረኖት እንሰራለን።

We offer our customers additional services and facilities which assist workflow, cost savings, basic needs for their printing project.

We work with our customers to achieve better results. Through our experience and our experianced workrs we can sove your design and print problems.

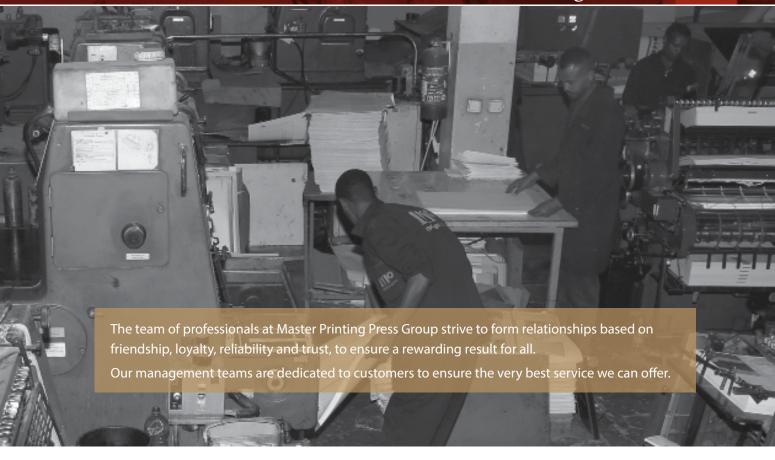
### ተጨማሪ ጥቅሞች የምንልዎት የርስዎ ምርጫዎች ናቸው

- ስራዎችን የሚያፋጥኑበትን የሚያወጡትን ተጨማሪ ወጪ የሚቀንስልዎትን እና የተሻለ ዲዛይን እንዲኖርዎት በነፃ ምክር እንለግሶታለን
- ለአዲስ አበባ አካባቢ ለሚገኙ ደምበኞቻችን ነፃ የትራንስፖርት አገልግሎት እንሰጣለን

# **Our Benefits are Your Option**

- · Cost minimization and design improvements advice for free.
- Delivery for free around Addis Ababa.
- For urgent print and design projects we will add additional effort to deliver before deadline with some additional payment.

# የድርጅታችን አስተዳደሮች : Management Team





# Michele Isac CEO

Ato Michele is responsible for the overall operations of Master Print and works closely with our Managing Directors. Heading our Sales, Design and Print Management team.



# Rahel Antwan Deputy Manager

W/R Rahel is responsible for the operations of Master Print and works closely with our employees. Heading our Sales, Design and Print Management team.

# Thehaye Belay Production Manager

Ato Thehaye is responsible for the operations of Master Print and works closely with our production team, Sales and marketing.

የማስተር ፕሪንት የስራ ሃላፊ ቡድን በየሳምንቱ ስብሰባው ላይ የደምበኞቻችንን አስተያየት መሰረት ያደረገ የስራ እና የጥራት ምዘና ግምገማ በማካሄድ ጥራት ያለው አገልግሎት ማድረሱን ይመዝናል።

ሰራተኞች የተሻለ የፈጠራ ክህሎት እንዲኖራቸው እና ምርታማነታቸው እንዲጨምር ስልጠና እንዲያገኙ ያደርጋል። በዚህም ምክንያት ከደምበኞቻችን ብዙ ገንቢ አስተያየቶችን ፥ ሽልማቶች እና የምስጋና ደብዳቤዎች አግኝተናል።

Master's management team is quality and performance focused and meets weekly to discuss opportunities for change and improvement. Customer satisfaction with the quality of our products and services is vital to our business success.

Training program has been undertaken with a vision to develop our experienced employees further, and develop a proactive culture for excellence in service and quality.

We recive so many supportive comments, award certificates from our satisfied customers. Here are some of our award certificates.



በስራችን ደስተኛ ከሆኑ ደምበኞቻችን የተሰጡን የምስጋና ደብዳቤዎች letter from our satisfied customers



Award Certificate form Red Cross for supporting the organization for many years

ቀይ መስቀልን ለማጠናከር ለበርካታ አመታት ድጋፍ በማድረጋችን የተሰጠ የምስክር ወረቀት



Award Certificate form Zemene Film Production for sponsoring the movie "Abstract".

ከዘመነ ፊልም ፕሮዳክሽን አብስትራክት የተባለውን ፊልም ስፖንሰር በማድረጋችን የተሰጠ የምስክር ወረቀት

የማስተር ፕሪንት ግሩፕ ዋና ስራ አስፈፃሚ አቶ ሚኬሌ አይዛክ ማህብረሰብን የሚጠቅሙ የእርዳታ ድርጅቶችን እና ፕሮግራሞችን ስፖንስር አድርገዋል ከነዚህም ውስጥ ክርስቲያን ኬር ችልድረን ኤንድ ኤልደርሊ አሶሴሽን፣ ቀይ መስቀል መቄዶኒያ የመሳሰሉት ይገኙበታል።

Master's CEO, Mr Michele Isac is committed to help and sponsor charity organizations which works to help disable and helpless elders.

Christian Care for Children and Elderly Assocation, Mekedonya, Red cross and other are some of the organization sponsored by Master.

# **Design, Pre-Press & Printing Equipment**

Master Printing presently utilise 7 networked Macintosh & 20 PC Ram 4.00 GB, 500 GB Hard Disk, Speed 3.10GHz, 32 Bit Operating system PC terminals. This system provides the basis for us to repurpose the originating files for use as email proof, high resolution colour proof, digital printing and computer to plate rendering.

### Various proofing and output devices include:

TYPE / MODEL	SIZE OF OUTPUT	QTY
Panasonic KX-MB 3020 Black	А3	2
Hp color Laser jet CP1515n, Color	A4	1
Hp color Laser jet CP1700, Color	A4	1
Hp color Laser jet D4163 , Color	A4	1
Hp color Laser jet P2055d, Black	A4	2

# **Scanning Equpiment**

TYPE	SCANNING SIZE AREA	
Hp Scan jet 8200	A4	
Ever Smart PRO	A3	

# **File Preparation Software**

Some of the software utilised includes:Latest Version of Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Publisher, and others.

# **Printing Equipment**

Seventeen offset printing presses enable the production of a wide variety of printed matter ranging in sizes from business cards to the Speedmaster 74 excellent for posters and 8 pages of A4.

Our colour printing extends to a 5 colour Roland press supported by a 5 colour Speedmaster. Each is computerised with a remote controlled

console, which is able to store settings for repeat orders and quality control. Perfect binding, Muiler Martini Hat glue, 5 Clamps perfecting presses for quick jobbing work back up our flat sheet offset section (equipped with number and perforating). Wohlenberg cutting presses are used for cutting and creasing.

The 5 colour Speed Master 74 and Speed Master 102 printing presses enable us to achieve maximum output on a diverse range of jobs, run lengths, and stock types. Capable of handling 8 x A4 pages at view automated controls make job changing fast and easy.

# **Binding and Finishing Equipment**

TYPE OF OPERATION	Quantity	MODEL TYPE AND SPECIFICATIONS
CUTTING (GULLOTINE)	4	Wohlenberg MST- 2TV150,Polar115, Polar 86 Como 115
PAPER REELS SLITTING		
3 KNIFE TRIMMING	1	Wohlenberg
FOLDING	3	Stahl
GLUEING OR PERFECT BINDING	2	Perfect binding, Muiler Martini Hat glue, 5 Clamps
STITCHING	4	Bremer, Graphics, Polygraph, Honor
DOUBLE HEAD STITICHING	4	Honor
Swing	1	Freccia
DIE CUTTING	3	Platen, Cylinder
NUMBERING	2	Platen
HOT FOIL STAMPING	1	FTP- Hot print
EMBOSSING	1	
LAMINATION – MATT & GLOSS	4	Foaling 520T
VARNISH WATER BASED	1	Speed Master 5 Unit + Coating
UV VARNISH	1	UV VARNISH

# **Color Separation Equipment**

TYPE	SIZE
SCRIN	A2
ECRN	A1

# **Computer to Plate Technology**

TYPE	SIZE
Trendsetter 800III Quantum, Kodak	B1

# **Pre-Film and Post-Film Equipment**

	TYPE	SIZE
PRE-FILM EQUIPMENT	Hp color Laser jet CP1515n	A3
POST-FILM EQUIPMENT	VACULUX	A1

# **Plate Processing and Re-Production Equipiment**

TYPE	SIZE
Helioprint PD 230 Plate maker	A1



# **Transport and Delivery**

Deliveries around Addis Ababa City area are performed using our own vehicles daily for free.

# **Offset Printing Equipment List**

MODEL TYPE	PRINT AREA (CMS)	QTY. OF MACHINES	NO. OF COLOURS PERFECTING	YEAR OF MANUFACTURE	NO. OF SHEETS per hour
KORD	46*64	2	1 COLOUR	19 79	5,000
GTO 46	32*42	4	1 COLOUR	19 85	8,000
GTO 46	32*42	1	2 COLOUR	19 87	8,000
GTO 52	35*52	1	2 COLOUR	19 87	8,000
Speed Master	102*40	1	2 COLOUR	19 83	15,000
МО-Е	48*68	1	1 COLOUR	19 85	10,000
MO-E	48*68	2	2 COLOUR	19 85	10,000
GTO 52	35*52	1	4 COLOUR	1997	15,000
Speed Master	74*52	1	5 COLOUR	2000	15,000

# የህትመት ፋይሎችን የምንቀበልበት መስፈርት : Digital File Specifications

ክቡራን ደምበኞቻችን ዲዛይን ያለቀለትን ስራ ለማሳተም ብቻ ይዘው ከመጡ ወይም ከመላክዎ በፊት ከታች ያስቀመጥናቸውን ዝርዝር ቅድመ ሁኔታዎችን ያጢኑ ወይም የግራፊክስ ዲዛይን ክፍል ቢደውሉ ጊዜዎትን ቆጥበው አላስፈላጊ የፋይል ምልልስን ማስቀረት ይችላሉ።

If you wish to supply your own artwork for print projects, please review the following specifications. Please do not hesitate to contact our design department prior to sending your file, our operators are glad to help and can preflight files to confirm suitability of file formatting. At the time of quotation Master Printing Press assume that the digital files to be supplied are correctly prepared and ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.

Master Printing Press accepts most professional file formats and keep up-to-date with software improvements with the complete suite of Adobe.

We prefer final output files for print projects to be constructed in Indesign. Master Printing design studio operate Macintosh computers running OSX. Illustrator and Photoshop files should be saved in CMYK colour mode; or EPS or TIFF in grayscale mode if applicable. Images saved in other formats such as RGB colour mode will require file editing to achieve expected results, which may incur additional charges.

Other software such as Word, Excel, PowerPoint, and Publisher are designed for print to desktop office printers, and do not have the necessary colour and image handling capabilities to provide the file in the correct way for professional print quality results. Digital files provided using these formats produce RGB documents, and often use JPEG low-resolution images.

When supplying original native files to Master printing Press please package to include the following:

- All scans in CMYK colour mode (minimum 300dpi at actual size)
- All fonts used in the document(s)
- All logos and linework illustrations used in the job (saved as outlines in Adobe Illustrator)
- Minimum 10mm bleed where applicable
- Provide a hard copy printed mock-up of the document for quality control purposes

Print-ready high resolution PDF should be supplied as:

- CMYK images only in the original document, (not RGB) scanned at minimum 300dpi at final size
- Only include spot colours for inks intended to be printed that way
- Crop marks only (colour bars and centre marks not required)
- 10mm Bleed (3mm minimum)
- Image centred on the document page, in single pages (not imposed)
- Saved for Acrobat 4 or higher, with all editing capabilities preserved
- All fonts must be embedded
- Colour and grayscale bitmap images to an average downloading sample of 400dpi
- No security settings

# የደምበኞች አስተያየት : What Our Customers Say

ያላቸው የስራ ተነሳሽነት እና የሚያቀርቡት ጥራት ያለው ህትመት ጥሩ ነው።

### እመቤት አቡ

### የዲኬቲ ኢትዮጵያ ሄድ ኮሚዪኒኬሽን

"The commitment and quality work supplied by Master Printing Press P.L.C. is of good quality"

### **Emebet Abu**

### **Head - Communications DKT Ethiopia**

ማስተር ፕሪንት ጥራት ያላቸው ብዙ ስራዎችን በተያዘለት ግዜ ውስጥ ሰርተው አስረክበውናል እርስዎም ተመሳሳይ ስራ ሲያስቡ በመጀመሪያ ወደ ማስተር ጎራ እንዲሉ እንመክሮታልን

### ሃና ስንቄ

### የማኔጅመንት ሳይንስ ፎር ሄልዝ ኦፕሬሽን ሃላፊ

"Master printing press plc has been working for Managment Sience for Health (MHS) in diffrent types of printing with good material and timely basis for the past couple of years. Therefore, we highly recommend the company for simmilar jobs."

### Hana Sinkie

### **Operation Manager - Managment Sience for Health (MHS)**

ፒ ኤስ አይ ኢትዮጵያ ከማስተር ፕሪንት ጋር የስራ አጋር በመሆኑ ደስተኛ ነው

### ስለሞን ጰጋው

### አሲስታንት ዳይሬክተር ፒ ኤስ አይ ኢትዮጵያ

PSI/Ethiopia is happy to partner with Master Printing Press P.L.C and would recommend them for similar service to any organization.

### **Solomon Tsegaw**

### A/Director, Finance and Addministration - PSI/Ethiopia

ይህን የምስጋና ወረቀት ላሳያችሁት የስራ ትጋት እና ብቃት እንዲሁም ለስራችን ያሳያችሁት አክብሮት ምስጋና ለማድረስ ፃፍኩላችሁ። በዚሁ እንደምትቀጥሉ ሙሉ እምነቴ ነው።

### ባየር ሙለር

### ሲንየር አድምንስትሬሽን ኦፊስ አይ ኤል ኦ ሪጅናል ኦፊስ ፎር አፍሪካ

This is therefore to provide our testimony for your excellence performance and our satsfaction in the quality of your work with respect to printing our publications. I am confident that you will keep up your quality service and professionalism as always.

### **Bayou Muler**

Senior Administration Officer - ILO Regional Office for Africa